

AMIFs Annual Conference 2009

Focusing on the Essentials-Now More Than Ever



Renaissance Waverly Hotel
Atlanta, Georgia
September 10-11, 2009

Nobody has to tell you times are tough! That's why we're offering a shorter, but even more action packed conference this year. You'll get the same high quality you expect from AMIFs conferences...relevant and timely topics focused on what you need to make you successful, peer-to-peer roundtables to address the questions you want answered. And the ever-popular networking event you told us you want. Visit with vendors. Hear of the successes (and mistakes) of your colleagues. Get the inside track on today's hot topics like liquidity and credit risk, bank efficiency initiatives, FTP in volatile rate environments and coping with decreased resources. It's all there, and more, at this year's PPM conference.

CONFERENCE HIGHLIGHTS:

- ◆ Several Great Sessions on today's hot topics
- ◆ Expo with several great vendors
- ◆ Many opportunities for networking
- ◆ Peer group round table discussions



AMIFs Announces

2009-2010 Board of Directors Candidates

The nominating committee is pleased to present the following candidates for AMIFs' 2009-2010 Board of Directors:

- Adam Schabes, President, Harris Bank
- Pat Treleaven, Treasurer, Bank of Montreal
- Andrew Streiff, Conference Chair, Bank of America
- Jeff Nathasingh, Research Chair, Compass Bank
- David Roten, Education Chair, Bank of Oklahoma
- Michael Tracey, Director At Large, PNC Bank
- Greg Caldwell, Director At Large, Spirit Bank

As provided for in the AMIFs Bylaws, twenty or more members may nominate a candidate for office in writing and file with Executive Vice President prior to the Annual Meeting. The final slate of candidates shall be published to the membership prior to the Annual Meeting. No nominations shall be allowed from the floor.



President's Letter

Recently I attended a meeting of bank employees where our CEO, Dick Evans, was giving a presentation about recent our performance and the challenges the company was about to face. The one point that Mr. Evans wanted to make abundantly clear was, that even though times are tough, we were not going to change our core values or our mission one little bit. He challenged us to focus more than ever on those values and mission and to find more and better ways to serve our customers. "That", he said, "is what makes us strong." While taking Mr. Evans' comments to heart in my day to day life, I am reminded how sticking with the mission and core values of AMIFs is more important than ever. The mission of AMIFs is to be the preeminent educational organization for management information professionals in the financial services industry. In keeping with our mission the AMIFs leadership is focusing on how to best serve our members. Because of the "financial crises" we have adapted to the new reality which includes limited travel and education budgets. To point out some of the adaptations AMIFs is offering more web based educational events and fewer workshop events. It is not a case of preferring webinars over workshops. This decision recognizes that you, our members, still want and need relevant training but need to obtain that training as efficiently as possible. While we cannot replace all the benefits of an in person workshop, such as networking and in depth discussion, we can provide relevant content, from skilled and experienced instructors, in a very efficient

and economical manner.

This year AMIFs is changing the format of our annual Profitability and Performance Measurement Conference. We changed the location, duration and timing in order to lower registration and travel costs. The Conference Committee has put together two full days of very relevant and timely topics. They are also planning the annual (and very popular) networking event. We are also offering early sign up discounts to encourage the maximum participation.

Finally, I want to mention our annual educational boot camp, The AMIFs Institute. The institute is our week long classroom intensive, nuts to soup, educational event designed to bring those who are new to PPM up to speed very quickly. We are returning to Washington University, in St. Louis. The core team of instructors who received a near perfect evaluation score will return. So, if you are new to PPM or have new team members, this is the best way to learn the fundamentals.

Please check out the brochures for all the AMIFs events online at www.amifs.org. While you are there look over the offerings on the website. We have forums for discussions, event details, member listings, and more.

Best Regards.

A handwritten signature in cursive script, reading "Charles Stockton".

Charles Stockton



"HE CHALLENGED US TO FOCUS MORE THAN EVER ON THOSE VALUES AND MISSION AND TO FIND MORE AND BETTER WAYS TO SERVE OUR CUSTOMERS. "



Education Update: Focusing on Webinars

The workshop committee is finalizing the details on several webinars and we'll be posting the details on the website soon. We welcome your input and feedback on webinars. Our goal is to provide education you can use, so be sure to let us know!

We have many great webinars set up for the remainder of 2009, some new topics and some repeats of favorites.

Our current 2009 plans include:

- Customer/Officer Profitability Webinar
- Utilizing the Results Webinar
- Asset Liability Management Webinar
- Net Interest Margin Optimization Using FTP webinar
- Fair Value Accounting: It's Time Is Now Webinar
- Scorecarding: What It Is And How You Get It Webinar
- Developing & Utilizing Profitability-Driven Incentive Plans Webinar

With all the current travel restrictions we decided to put the focus back on webinars. This allows you to get the education you need without the expenses you don't need!

Plan for 2010 Now

Make sure your education and training budget includes AMIFS for 2010. Listed below are our participation fees for 2010.

- **Membership** - \$350 Individual, \$1200 Corporate.
- **Annual Conference** – Fall 2010 - \$1095 Members, \$1395 Non-Members
- **Workshops** –\$995 Members, \$1295 Non-Members
- **Webinars** - Varies
- **AMIFS Institute**- July 2010 - \$2995 Members, \$3295 Non-Members
- **Job Bank** - \$250 per listing

Don't forget to budget travel into your estimates as well. Also remember that the Institute fees stated above include all lodging and meals. There may be discounts for some events for early registrations and multiple participant discounts. Feel free to call or email if you need any additional information.



ASSOCIATION FOR MANAGEMENT INFORMATION IN FINANCIAL SERVICES

Job Bank—Positions Available

Contact Us:

By Phone:

317-815-5857

By E-Mail:

ami2@amifs.org

By Mail:

14247 Saffron Cir
Carmel, IN 46032

Web Site:

www.amifs.org

Listed below is a sample of the jobs available on our website. More details and current information can be found online on our website.

Wayne, PA—Financial Manager

Ft. Lauderdale, FL—Performance Measurement Analyst IV

Brookfield, WI—Senior Accountant/Financial Analyst II

Bridgeport, CT—Director of FTP Margin & Information Support.

Journal of Performance Management

The Publications and Research Committee is actively looking for articles to be published in the Journal of Performance Management. Please submit your work to ami2@amifs.org

AMIfs Education Calendar

September 10-11...Annual Conference.....Atlanta, GA

Fall 2009.....Customer/Officer Profitability Webinar

Fall 2009.....Utilizing the Results Webinar

Fall 2009.....Asset Liability Management Webinar

Fall 2009.....Net Interest Margin Optimization Using FTP webinar

Fall 2009.....Fair Value Accounting: It's Time Is Now Webinar

Fall 2009.....Scorecarding: What It Is And How You Get It Webinar

Fall 2009.....Developing & Utilizing Profitability-Driven Incentive Plans